



National Manager Walter E. Murphy

Managing Director:
The National Black Unity News

I am so honored to have been chosen to participate in this great venture as the Managing Director of The National Black Unity News. My name is Walter Eugene "Dempsy" Murphy, and for those who know me socially, professionally, and personally, considers me to be a gifted and a very blessed man. I take that for exactly what it is...gifts, and blessings. Neither of which I had any input. So, my other name is Grateful.

My "biography" will be shared with you later because my head, my heart, and my spirit does not want this article to be about me. The focus of this article is on The National Black Unity News, its specific purpose, and you.

In a nutshell, our purpose is to provide valuable information and usable tools to the Black Community. Our intent is not to degrade, belittle, or begrudge any group based on race, color, religious creed, national origin, ancestry,

sex, sexual orientation, age, genetic information, military service, or disability. Our intent is to provide a platform, a reasonable and economical way to share ideas, concepts, goods, services, and solution oriented information with the Black Community.

Our brothers and sisters have put in countless hours, and resources to improve the quality of life in our communities. I have personally witnessed individuals supporting national organizations that have the black community at heart "giving back". Their efforts do fulfill needs. But, for a number of reasons, and circumstances, a disproportionate number of our citizens, communities, and businesses show evidence that more needs to be fulfilled. Unifying and sharing our efforts, ideas, and resources, locally and nationally for our mutual benefit, is a goal. And we invite you to participate in that effort.

It does not take a genius to solve many of the problems facing our communities. What it takes is courage and justice. Courage to make things change. Change in general is constant and inevitable. But, it is so unfortunate that most people really do not like things to change. They dread even the idea of change. Some people will resist change, even when what is changed is for their good. Years ago, state by state, a law was invoked that would penalize you and your passengers for not wearing a seat belt. Those of you who were drivers at that time, saw friends and relatives resisting change, and braking the law by not buckling up. Now I know for some of you, the cell phone verses the land line is a no brainer. But for some, change is unwilling. Some people, have the courage to change the things they can, by taking that Leap of Faith. For,

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Editor: Dr. Barbara Watties The National Unity News

OVER COMING THE FEAR OF WRITING

Are You Afraid Of Sharing Your Thoughts?

Are You Too Scared to Write? Start right this minute: Stop Thinking and Just Do It! Just keep in mind that writing is simply putting your voice on paper.

All you have to do is take the

THOUGHTS/words that come out of your head/mind and make them visible by writing them on paper. I have been reading and writing since I was barely able to talk. The irony of it all is, because I've always loved doing it, I never thought of myself as a writer. I just thought it was something I've always loved doing.

Are you ready to have your work valued? Here's the good news you have the

power to introduce your work/business to the world. No-one knows WHAT YOU DO AND HOW YOU ACCOMPLISH what you do better than you, so why not market the best of you and begin to make a living from it. Remember in order to be SUCCESSFUL you have to be SEEN.

Start by considering writing as a personal conversation with someone the only difference being that you cannot interact with the person with whom you are conversing. However, you want your voice to make you visible to them. Believe me, if you jot down the inner experiences you have encountered and the practices you have employed your voice will be heard.

Don't start off by worrying about grammar or spelling or sentence structure just begin jotting down your thoughts, building your writing fluency. Just let your

creativity flow. Of course you are going to make mistakes but right now you just want to get your heart and soul, your voice on paper. You see your biggest hurdle to get over is, You' Not Writing Anything At All. So to build your fluency get in the habit of reading and writing something every day. You will soon discover that you are developing your very own style. You may not be able to categorize it but, because you are exploring and expressing your very own thoughts, you can embrace it.

Becoming an avid reader is another key to unlocking good writing skills. Check the internet and pay close attention to blog posts and articles to see how their writing has been done.

Do not expect to write a perfect paper from your first train of thoughts and expressions. Take your time and learn ,

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National Sales Director Aaron Gray Professional Sales & Marketing

I have been in sales for over 30 years with a score of successes. I believe that the most successful sales person is one that is truly an expert of the product or service and the benefits being offered. Every offer is not for today, so persistence pays. True affirmations and tools

that maintain a high level of motivation are necessary.

I am excited and truly looking forward to working with future sales associates in this great endeavor. Every individual has sales potential, it will be my job and my pleasure to help bring it out of

whomever has a desire.

We are seeking companies, organizations and individuals that are seeking to reach Black/African Americans nationwide and beyond. If you want a national audience so that you can inspire, teach, inform or you may have a service or products that can enhance Black African Americans' quality of life then we are seeking you!

Also we are seeking high-flying self starting individuals who can build and lead a team of sales and marketing eagles. We are looking for enthusiastic, organized, self starting individuals who enjoys flexible work hours. Can work with maximum support and minimum

supervision! Work closely with production, sales and marketing staffs to create exceptional programs that get results for our clients!

Do you or anyone you know who maybe interested in partnering with us on a venture that will expose/highlight, network and keep black dollars (1.2 Trillion Spending Power) circulating throughout the Black Community, Businesses and Organizations! In addition, this joint venture will give massive exposure to Black/African Americans nationwide!

Thank you and together we will make a difference for the better.

Aaron Gray
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The National Black Unity News

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FEAR US.
THE HONEST
SUPPORT US.
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IF NOT US, THEN WHO?



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IF NOT NOW, THEN WHEN?

