

Press Release  
**The National Black Unity News, Announces:**  
New to the Black American Marketplace

Company Contact:

David Murphy

Publisher

The National Black Unity News

443-455-2373

William "Bill" Goodin

Chief Editor

The National Black Unity News

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<http://www.thenationalblackunitynews.com/>

Baltimore, MD, February 1, 2017 The National Black Unity News, will be a leading resource guide, and directory of local and national black businesses, and resource for our consumer base. We will cover local and national sectors of The United States.

We are extremely pleased to introduce The National Black Unity News to the United States on March 2017. We will provide local black businesses and organizations with powerful solutions to connect with their customers and grow their business through Articles, advertising, sales/marketing and solution oriented information.

Our key strategy is the aggressive pursuit of providing the business community with the most effective and diverse means of connecting to their target customer. The National Black Unity News presents information from a variety of sources in a unified way. We focus our attention on the national, state, county, city, and local communities. In addition to our national and state search engines, we offer newsletters, business/members directories, online radio, live networking events, social and business networking sites, local news, and other vital features. Our ultimate goal is to furnish businesses with a convenient way to market and advertise their products and services with affordable yet effective results. We will also provide a multitude of services that will educate and inform our consumer base thereby enhancing their quality of life!

**Publisher, David Murphy** has more than 30 years publishing experience, more than 20 years of strategic sales experience and 15 years in the printing industry. Most recently, he owned and published The Maryland Informer News Paper, The Edmondson Villager, and has published a variety of community and special interest publications. He has been successful in many marketing companies. He has hosted job fairs and large networking events. He is a business consultant and marketing expert. He is a community activist and a devoted family man.

**Chief Editor, William "Bill" Goodin** is an activist, author and organizer just to name a few of his accomplishments. He has been on the front lines on countless of political and social issues. He has been active for more than 30 years and is well respected amongst his peers. He authored the books: America Is On Fire & Crumbling, Before I Die, Breaking The Political Chains, It Is Now Time and We The People Political Movement. He also published a newsletter entitled Fighting Back! He is the founder of Black Men Unifying Black Men. He is a strategist for social and economic empowerment.

**Managing Editor, Walter Eugene (Dempsy) Murphy** is one of the senior members of our management team. He is the coordinator of all our editorial departments, and reports directly to the Editor in Chief.

He retired from the United States Army and is very active in many civic organizations. A Baltimore native, and now a resident of Virginia, Dempsey Murphy, has a wife and one son. His educational, occupational, and social resumes are eclectic, and filled with positive outcomes. He has clear and achievable goals, and is a true asset to our newspaper.

**Technical Editor, Dr. Barbara J. Watties** is a dedicated, ambitious and goal-driven retired educator with over 30 years of progressive experience, in multiple settings. Having had her Master of Science in Elementary Education and Doctor of Philosophy/ Elementary Education conferred upon her from La Salle University Dr. Watties served as an Elementary Special Educator for Baltimore City Public Schools for 20 years. Having retired from a very self-rewarding career as an elementary educator Dr. Watties expanded her impact upon the educational process by supervising and mentoring educators new to the system at Johns Hopkins University, conducting Maryland Writers Workshops at Towson University and serving as an English and Literature Professor at Sojourner Douglas College.

**National Sales Director, Aaron Gray**, has been in sales for over 30 years with a score of successes. He believes that the most successful sales person is one that is truly an expert of the product or service and the benefits being offered. Furthermore that every offer is not for today so persistence pays and true affirmations and tools that maintain a high level of motivation are necessary.

He is excited and truly looks forward to working with future sales associates in this great endeavor. Every individual has sales potential, it will be my job and my pleasure to help bring it out of whomever has a desire.

The National Black Unity News is a business and lifestyle newspaper for Black America, which brings together businesses, organizations and resources for African Americans. The National Black Unity News is one of the largest, maybe the only National Black Newspaper in the United States that unites Black businesses, organizations and community resources.

The National Black Unity News will highlight professionals from every field that will cover topics of great interest to African Americans from the latest trends in business and black lifestyles. You can rely on The National Black Unity News for insightful and useful information.

For more information contact The National Black Unity News service providers: David Murphy cell: 443-455-2373 or William "Bill" Goodin: 410-746-3607 [thenationalblackunitynews@gmail.com](mailto:thenationalblackunitynews@gmail.com)

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# The National Black Unity News



## Advertisement Rate Agreement

### Advertisement Rates

Back Cover.....	\$1,000.00
Inside Covers .....	\$900.00
Full Page .....	\$800.00
Half Page .....	\$450.00
Quarter Page .....	\$275.00
Eighth Page .....	\$165.00
Business Card .....	\$125.00
Classifieds.....	\$65.00

### The National Black Unity News

Promoting Unity In Our Communities, We Are Keeping The Dream Alive!

Promotional Issue

Volume 1 Number 1

September, 2016



**FULL PAGE  
ADVERTISEMENT \$800.00**

HALF PAGE ADVERTISEMENT \$450.00  
Printed Monthly the specifications are:  
5 width x 13 Length  
or  
10 width x 6 1/2 length



**QUARTER PAGE  
ADVERTISEMENT \$275.00**

5 inches width x 6 1/2 Length



**1/8 Page  
Advertisement**

\$165.00  
5 inches wide  
3 1/4 length

Business Card Advertisement \$125.00

**The National Black Unity News  
Advertisement Rate Card**  
Back Page.....\$1,000.00  
Inside Covers.....\$900.00  
Center Pages L/R.....\$850.00  
Classify Ads 6 Lines 1 Column \$65.00

### Distribution & Circulation

The National Black Unity News is circulated online and thru subscriptions. Through The Evolving Way Of How News Is Distributed Our Circulations is as follows: Social Media: Facebook, Linkin, Twitter, Instagram, etc. Our circulation is well over 400,000 Through National Black Organizations, Black Chambers Of Commerce, Minority Business Enterprises & Black Business Directories. Our Current Circulation will well over 250,000. Through Our Personal Data basis 600,000. Through our resources from the Census Bureau 2 Million. Note all of the above will be activated until we reach them all!

### Subscriptions

For Subscriptions:  
Send us your mailing address to:  
P.O. Box 68255  
Baltimore Md. 21215  
Checks Payable to:  
The National Black Unity News  
\$49.50

### Advertisement Payments

All payments are made online through our web site, you will receive an receipt after payments have been made! go to:

<http://www.thenationalblackunitynews.com/page3>

Greetings,

We are seeking companies, organizations and individuals that are seeking to reach Black/African Americans nationwide and beyond. If you want a national audience so that you can inspire, teach, inform or you may have a service or products that can enhance Black African Americans' quality of life then we are seeking you!

Our purpose is to unite, educate and promote African American/Black businesses, organizations, services and consumers nationwide. We have the staff and a variety of media services and data basis to reach Black African Americans nationwide and beyond! We have a National Newspaper (hard copy & online publication), we have radio, Live streaming online TV, social media and we are partnering with a multitude of media services, Public Relation firms and a national sales team plus much more!

Our goal is to open the communication network so that we can assist in building institutions of organizations, education, economic empowerment, entertainment, media services and our faith-based institutions.

We are also seeking: National and Local Editors such as, (Advertisement, Arts & Entertainment, Automotive, Business, Computer/Technology, Consumer Services, Education, Employment, Events, Food/Dining, Health/Beauty, Home/Family, Networking, News/Media, Real Estate/Construction, Seminars, Shopping, Travel. Etc.) Our National Black Newspaper Seeking Experts in the fields of Health & Fitness, Finance, Youth Services, Real Estate, Fashion, Relationships Men/Women, Travel/Tourism, Organizations etc. to promote your services and educate others on the benefits you provide!

### **Partner & Editors Benefits**

Promote & Brand Your Products, Goods or Services  
Become one of the leading authorities in your field  
Educate our readers and subscribers about industry  
Participate and network with others in your industry  
Receive over rides(funding) from similar businesses

Also we are seeking high-flying self starting individuals' who can build and lead a team of sales and marketing eagles. We are looking for enthusiastic, organized, self starting individuals' who enjoys flexible work hours. Can work with maximum support and minimum supervision? Work closely with production, sales and marketing staffs to create exceptional programs that get results for our clients!

Do you or anyone you know who maybe interested in partnering with us on a venture that will expose/highlight, network and keep black dollars (1.2 Trillion Spending Power) circulating throughout the Black Community, Businesses and Organizations?! In addition this joint venture will give massive exposure to what you are doing nationwide!

### **The National Black Unity News:**

Will be available in hard copy and online  
Target Market Black Consumers & Businesses  
The goal is to have subscribers nationwide and globally!

For More Information Contact:

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