

Press Release

The National Black Unity News, Announces:
New to the Black American Marketplace

Company Contact:

David Murphy

Publisher

The National Black Unity News

443-455-2373

William "Bill" Goodin

Chief Editor

The National Black Unity News

410-746-3607

thenationalblackunitynews@gmail.com

<http://www.thenationalblackunitynews.com/>

Baltimore, MD, February 1, 2017 The National Black Unity News, will be a leading resource guide, and directories of local and national black businesses, and resources for our consumer base. We will cover local and national sectors of The United States.

We are extremely pleased to introduce The National Black Unity News to the United States on March 2017. We will provide local black businesses and organizations with powerful solutions to connect with their customers and grow their business through Articles, advertising, sales/marketing and solution oriented information.

Our key strategy is the aggressive pursuit of providing the business community with the most effective and diverse means of connecting to their target customer. The National Black Unity News present's information from a variety of sources in a unified way. We focus our attentions on the national, state, counties, city, and local communities. In addition to our national and state search engines, we offer newsletters, business/members directories, online radio, live networking events, social and business networking sites, local news, and other vital features. Our ultimate goal is to furnish businesses with a convenient way to market and advertise their products and services with an affordable yet effective results. We also will provide a multitude of services that will educate and inform our consumer base so that they can enhance their quality of life!

Publisher, David Murphy has more than 30 years publishing experience, more than 20 years of strategic sales experience and 15 years in the printing industry. Most recently, owned and published The Maryland Informer News Paper, The Edmondson Villager, and he published a variety of community and special interest publications. He was successful in many marketing companies. He hosted job fairs and large networking events. He is a business consultant and marketing expert. He is a community activist and family man.

Chief Editor, William "Bill" Goodin is an activist, author and organizer just to name a few! He has been on the front lines on countless of political and social issues. He has been active for more than 30 years and is well respected amongst his peers. He authored the books: America Is On Fire & Crumbling, Before I Die, Breaking The Political Chains, It Is Now Time and We The People Political Movement. He also published a newsletter Fighting Back! He is the founder of Black Men Unifying Black Men. He is a strategist for social and economic empowerment.

Managing Editor, Walter Eugene (Dempsey) Murphy is one of the senior members of our management team. He is the coordinator of all our editorial departments, and reports directly to the Editor in Chief.

He retired from the United States Army and is very active in many civic organizations. A Baltimore native, and now a resident of Virginia, Dempsey Murphy, has a wife and one son. His educational, occupational, and social resumes are eclectic, and filled with positive outcomes. He has clear and achievable goals, and is a true asset to our newspaper.

Technical Editor, Dr. Barbara J. Watties is a dedicated, ambitious and goal-driven retired educator with over 30 years of progressive experience, in multiple settings. Having had her Master of Science in Elementary Education and Doctor of Philosophy/ Elementary Education conferred upon her from La Salle University Dr. Watties served as an Elementary Special Educator for Baltimore City Public Schools for 20 years. Having retired from this very self-rewarding career, Dr. Watties expanded her impact upon the educational process by supervising and mentoring educators new to the system at Johns Hopkins University, conducting Maryland Writers Workshops at Towson University and serving as an English and Literature Professor at Sojourner Douglas College. In addition to her impact as an educator Dr. Watties also has established the "Hurting to Healing Outreach Ministry" where she serves as a Motivational Speaker and conducts "on site" workshops that focus on self-empowerment ~where participants are invited to engage in an experience, not an emotion ~ But A New Paradigm ~ A Change ~ A Challenge ~ A Choice. Dr. Watties also serves on the board of: WORTH Ministry, Inc. (Women On Route To Higher Heights. she is also an active member of The Maryland Writing Project at Towson University. Her favorite pass time involves writing, resulting in the publication of several adult books entitled: Soil For The Soul ~ Ain't No Mountain ~ Hurting to Healing ~ 3 children's books and a collection, entitled Seasons, of over 300 pieces of poetry and prose. She is also the founder of Ebony Keepsakes a multi-messaging business/service that creates and personalizes special messages for all occasions. However, as she embarks upon this journey of Black Unity, she says her service as Technical Editor for this project is a mission/ministry that serves as a labor of love.

National Sales Director, Aaron Gray, have been in sales for over 30 years with a score of successes. He believes are that the most successful sales person is one that is truly an expert of the product or service and the benefits being offered Every offer is not for today so persistence pays and true affirmations and tools that maintain a high level of motivation are necessary.

He is excited and truly look forward to working with future sales associates in this great endeavor. Every individual has sales potential, it will be my job and my pleasure to help bring it out of whomever has a desire.

The National Black Unity News is a business and lifestyle newspaper for Black America, which brings together businesses, organizations and resources for African Americans. The National Black Unity News is one of the largest, maybe the only National Black Newspaper in the United States that unites Black businesses, organizations and community resources.

The National Black Unity News will highlight professionals from every field that will cover topics of great interest to African Americans from the latest trends in business and black lifestyles. You can rely The National Black Unity News for insightful and useful information.

For more information The National Black Unity News or services provided please contact: David Murphy cell: 443-455-2373 or William "Bill" Goodin: 410-746-3607 thenationalblackunitynews@gmail.com

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Help Us, To Help You, To Help Ourselves

Greetings,

We are seeking companies, organizations and individuals that are seeking to reach Black/African Americans nationwide and beyond. If you want a national audience so that you can inspire, teach, inform or educate look no further. Or maybe you have a service or product that can enhance Black African Americans' quality of life, if describes you, then we are seeking you!

Our purpose is to unite, educate and promote African American/Black businesses, organizations, services and consumers nationwide. We have the staff and a variety of media services and data basis to reach Black African Americans nationwide and beyond! We have a National Newspaper (hard copy & online publication), we have radio, Live streaming online TV, social media and we are partnering with a multitude of media services, Public Relation firms and a national sales team plus much more!

Our goal is to open the communication network so that we can assist in building institutions of organizations, education, economic empowerment, entertainment, media services and our faith-based institutions.

We are also seeking: National and Local Editors such as, (Advertisement, Arts & Entertainment, Automotive, Business, Computer/Technology, Consumer Services, Education, Employment, Events, Food/Dining, Health/Beauty, Home/Family, Networking, News/Media, Real Estate Construction, Seminars, Shopping, Travel, Etc.) Our National Black Newspaper Seeking Experts, in the fields of Health & Fitness, Finance, Youth Services, Real Estate, Fashion, Relationships Men/Women, Travel/Tourism, Organizations etc., are anxious to promote your services and educate others on the benefits you provide!

Partner & Editors Benefits

Promote & Brand Your Products, Goods or Services

Become one of the leading authorities in your field

Educate our readers and subscribers about industry

Participate and network with others in your industry

Receive overrides (funding) from similar businesses

Also we are seeking high-flying self-starting individuals' who can build and lead a team of sales and marketing eagles. We are looking for enthusiastic, organized, self-starting individuals' who enjoy flexible work hours. We are seeking persons who can work with maximum support and minimum supervision? Persons who can work closely with production, sales and marketing staffs to create exceptional programs that get results for our clients will be an asset!

We welcome you or anyone you may know who might be interested in partnering with us on a venture that will expose/highlight, and offer network opportunities that will keep black dollars (1.2 Trillion Spending Power) circulating throughout the Black Community, Businesses and Organizations. In addition this joint venture will give massive exposure, to what you are already engaging in, nationwide!

The National Black Unity News:

Will be available in hard copy and online

Target Market Black Consumers & Businesses

The goal is to have subscribers nationwide and globally!

For More Information Contact:

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The National Black Unity News



Advertisement Rates

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|--------------------------|------------|
| Advertisement Size | Full Price |
| Back Cover | \$1,000.00 |
| Inside Covers | \$900.00 |
| Full Page | \$800.00 |
| Half Page..... | \$450.00 |
| Quarter Page | \$275.00 |
| Eighth Page | \$165.00 |
| Business Card..... | \$125.00 |
| Classifieds..... | \$65.00 |
| Subscriptions | \$49.50 |

For Subscriptions:

Send us your mailing address to:

P.O. Box 68255

Baltimore Md. 21215

Checks Payable to:

The National Black Unity News

\$49.50

Note: All Advertisement Comes with One Year Listings In:

The National Black Action Portal

The National Portal

Members Directory